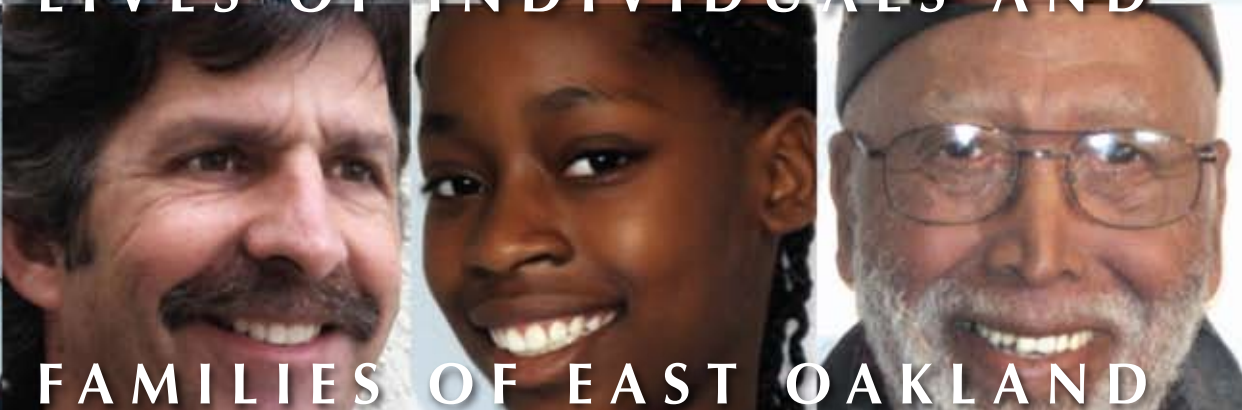
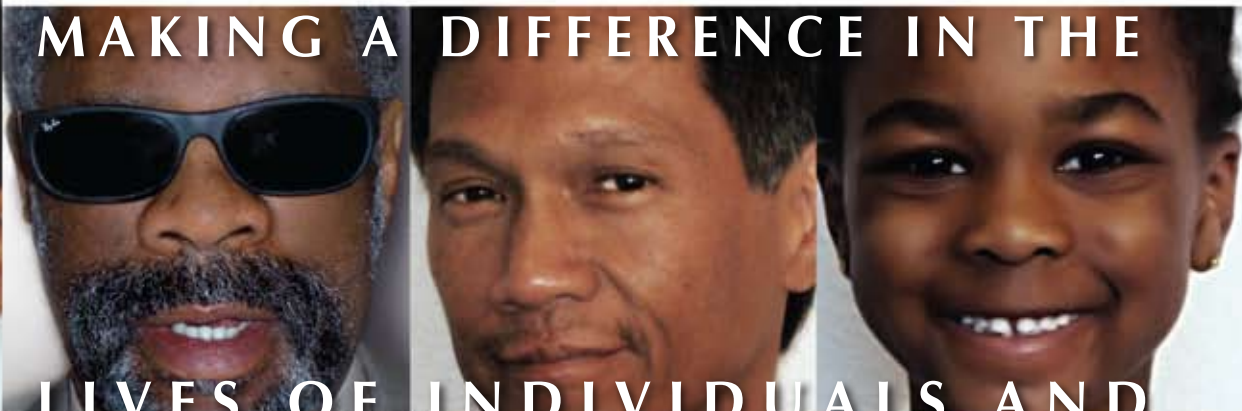




Allen Temple Baptist Church
**Family
Life Center**
Campus
Capital Campaign



MAKING A DIFFERENCE IN THE

LIVES OF INDIVIDUALS AND

FAMILIES OF EAST OAKLAND

Before they knew about the Family Life Center Campus...

Concerned parents, John and Debra recognized that music and basketball were the hooks that could keep John Jr. off the streets and out of trouble...

Just out of jail, Roland was aware that, in order to stay straight, he was going to need to get a job, but didn't know where to begin his search, let alone how to write a resume...

Broke and uninsured, Lucia could tell something wasn't right. She was sick, but had no clue her condition was life threatening...

Raising her school-age grandchildren on her own, Mattie searched and could not find a place to get help for the kids with their math homework, a subject she had long forgotten...

Disabled while serving in Iraq, Carlos was living from paycheck to paycheck unable to afford the food he needed to keep his family healthy...

They all found help at the Family Life Center Campus.

"The challenges families face today require a comprehensive approach and a willingness to meet people where they are: in their neighborhoods. Allen Temple's Family Life Center Campus is the only outlet in far East Oakland bridging the enormous gap between essential needs and vital services."

– Congresswoman Barbara Lee



LETTER TO THE COMMUNITY

Dear Community Members, Supporters, Friends and Family of Allen Temple,

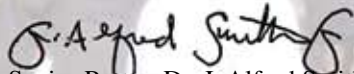
For many years the Allen Temple Baptist Church and its Family Life Center Campus (FLC Campus) have provided a broad spectrum of much-needed social, educational, spiritual and health services to individuals and families of East Oakland. In so doing, we have served as a beacon of hope to the devastated and disenfranchised East Oakland community that has come to rely upon our programs and services.

In recent years, the FLC Campus has seen an overwhelming increase in the demand for services from the working poor, as well as those recently released from the criminal justice system. We are prepared to meet the increased demand for services and are renovating our facilities so we can reach greater numbers of people in need of job training and placement services. To ensure the community's needs are met, we need your help.

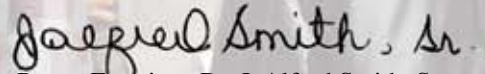
We have launched a capital campaign to raise the funds necessary to renovate existing facilities, increase and expand existing programs, and establish an endowment for future community service program development.

With your investment in the individuals and families of the community, the FLC Campus can continue to provide essential, comprehensive services and widen its reach to meet the needs of the people of East Oakland.

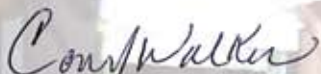
Blessings,



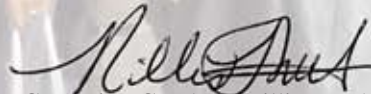
Senior Pastor, Dr. J. Alfred Smith, Jr.



Pastor Emeritus, Dr. J. Alfred Smith, Sr.



Campaign Co-chair Constance J. Walker



Campaign Co-chair Willis T. White, Jr.

OUR HISTORY IN THE COMMUNITY

Established in 1919, Allen Temple Baptist Church is a non-profit, tax-exempt, faith-based organization with a rich history of providing, essential, successful and innovative services to residents of the East Oakland community, the broader San Francisco Bay Area, and the world.

Located at the corner of International Boulevard and 85th Avenue, Allen Temple has pioneered and provided nationally recognized programs focused on health and social services, children, youth, seniors, and families, housing and economic development and leadership development.

Under the leadership of Dr. J. Alfred Smith, Sr., Allen Temple was one of the first congregations in the Bay Area to:

- Build affordable housing for people living with HIV/AIDS well before there was general awareness about the devastating, far-reaching disease
- Provide counseling for survivors and perpetrators of domestic violence
- Conduct employment and training programs for individuals returning home from prison.
- Initiate one of the largest gun buy-backs in the history of the Bay Area



“ In far East Oakland, the Allen Temple Baptist Church Family Life Center Campus is a major branch on the Tree of Peace. It is where the African American, Asian, and Hispanic communities’ doves perch, fellowship, celebrate, do justice, love, learn, marry, respect each other’s cultures, and have access to and receive much-needed social services and programs absent everywhere else in the region. ”

—Reginald Lyles, President
Allen Temple Baptist Church Deacon Board

“ Allen Temple has served thousands of our most vulnerable members of the community for decades. With the dire economic situation and cuts in government services, their work is more vital than ever. Allen Temple truly stands out as an example of how aiding those in need enriches and strengthens all of us. Our investment in Allen Temple is an investment in the entire community. ”

—Sandre R. Swanson
Assemblymem–16th California District

A SEAMLESS PASTORAL TRANSITION

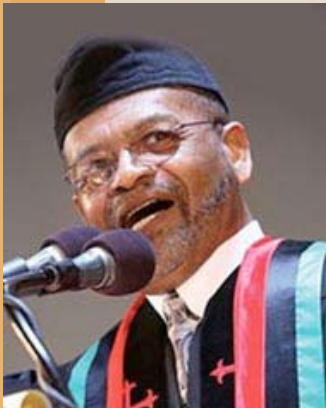


From Prophetic Christian Leader... To Prophetic Christian Leader

A son of the church has come home to lead Allen Temple Baptist Church to new heights in evangelism and community building.

On December 14, 2008, amid shouts of praise, joy and thanksgiving, Dr. J. Alfred Smith, Jr. was called to serve as Senior Pastor of Allen Temple Baptist Church. A distinguished scholar, lecturer, author, educator, youth advocate and community organizer, he has previously served as Senior Pastor of the historic Antioch Baptist Church in San Jose, CA for five years, and Co-Pastor of Allen Temple for sixteen years.

His passion about the role of faith-based organizations in strengthening local communities and personal commitment to continue and expand Allen Temple's role as a leading provider of human services, cultural and performing arts, youth development, community health, housing, and economic development in deep East Oakland, ensures continuity and focus during this leadership transition.



PASTOR EMERITUS

A recognized leader of East Oakland, the City, our nation and beyond, Pastor Emeritus Dr. J. Alfred Smith, Sr. champions the causes of the poor, the down trodden, the left outs and the left behinds. He is a voice for the disliked, the disaffected, the displaced, and the disdained. He uses the pulpit to uplift the poor in spirit, the broken hearted and the afflicted. For 40 years he has challenged his congregation to be of service to its membership and the larger community. Pastor Smith's legacy is the Family Life Center Campus. His vision for the future includes ensuring that the FLC Campus is available to support the needs of the community in perpetuity while providing space to accommodate additional cutting edge programs to meet the rising demand for services.

"Building Together on a Legacy of Excellence"
I Corinthians 3:10-15 & Ephesians 2:19-22

A PARTIAL LIST OF CURRENT AND PRIOR FUNDERS

Job Training:

California Labor and Workforce Development Agency
City of Oakland
State of California
U. S. Department of Labor
Y& H Soda Foundation

AIDS Ministry:

Alameda County Public Health Department
Gilead Pharmaceuticals
Kaiser Permanente Office of Community Education
Kaiser Permanente Office of National Diversity
MAC Global AIDS Fund

Cultural and Performing Arts:

Charles E. Heller Foundation
East Bay Community Foundation
San Francisco Foundation
Verizon Foundation

Education:

Cal State University of the East Bay
St. Mary's College

Family Life Center (Capital Projects):

James Levine
Cornell Maier
Joe Morgan Youth Foundation
Wayne and Gladys Valley Foundation

“ For young mothers and for grandmothers raising their grandchildren, the Campus is a safe refuge for their children. A place to learn, laugh and grow without fear of violence. ”

—Eleanor Grant,
Usher Board Member

\$5M

\$5M

\$0



“Raising three grandchildren is hard! One grandchild needs help with math, another wants to learn how to play piano and the other one lives to play basketball! Thank God it’s all there at the FLC Campus – even for people like me with little to no income.”



SERVICES & PROGRAMS

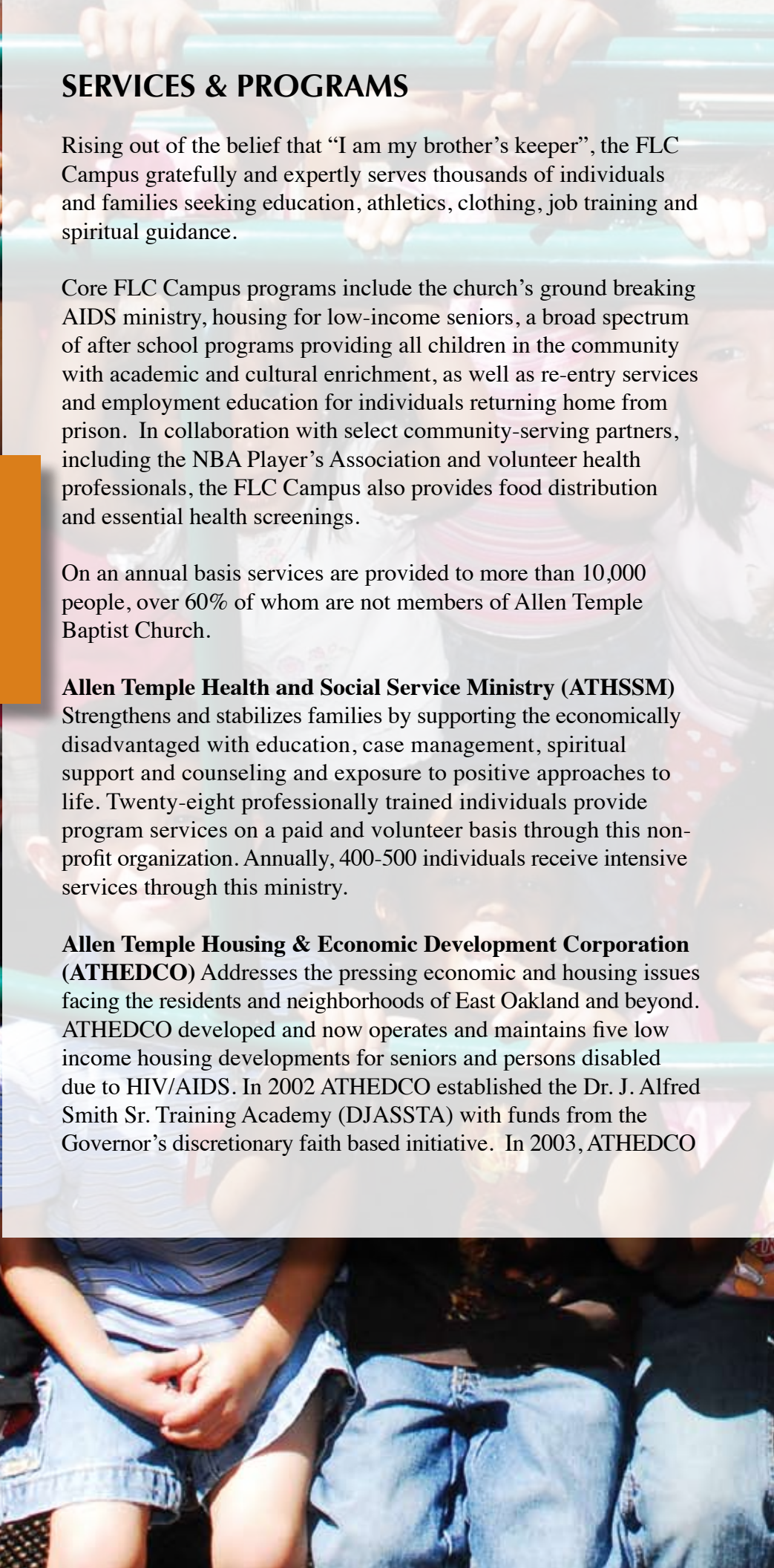
Rising out of the belief that “I am my brother’s keeper”, the FLC Campus gratefully and expertly serves thousands of individuals and families seeking education, athletics, clothing, job training and spiritual guidance.


Core FLC Campus programs include the church’s ground breaking AIDS ministry, housing for low-income seniors, a broad spectrum of after school programs providing all children in the community with academic and cultural enrichment, as well as re-entry services and employment education for individuals returning home from prison. In collaboration with select community-serving partners, including the NBA Player’s Association and volunteer health professionals, the FLC Campus also provides food distribution and essential health screenings.

On an annual basis services are provided to more than 10,000 people, over 60% of whom are not members of Allen Temple Baptist Church.

Allen Temple Health and Social Service Ministry (ATHSSM) Strengthens and stabilizes families by supporting the economically disadvantaged with education, case management, spiritual support and counseling and exposure to positive approaches to life. Twenty-eight professionally trained individuals provide program services on a paid and volunteer basis through this non-profit organization. Annually, 400-500 individuals receive intensive services through this ministry.

Allen Temple Housing & Economic Development Corporation (ATHEDCO) Addresses the pressing economic and housing issues facing the residents and neighborhoods of East Oakland and beyond. ATHEDCO developed and now operates and maintains five low income housing developments for seniors and persons disabled due to HIV/AIDS. In 2002 ATHEDCO established the Dr. J. Alfred Smith Sr. Training Academy (DJASSTA) with funds from the Governor’s discretionary faith based initiative. In 2003, ATHEDCO





was chosen as one of only eight faith-based institutions nationally to receive funds through a joint program of public/private ventures that included the U.S. Department of Labor, the U.S. Department of Justice and the Annie E. Casey Foundations. DJASSTA provides re-entry services and job training for individuals returning home from prison.

Leadership Institute at Allen Temple

Offered in collaboration with American Baptist Seminary of the West and Patten University, the Institute provides a two-year, part time course of study in Christian Ministry that focuses on leadership development in the church and community. The Certificate program in Christian Ministry provides an introduction to theological disciplines. Students are young and elderly, from all walks of life and different denominations.

Job Information Center & Training Programs

Provides comprehensive employment services including referrals, job matching, resume writing and a job readiness workshop. In addition, ATHEDCO was recently awarded a \$500,000 seed grant from Governor Arnold Schwarzenegger and the California Labor and Workforce Development Agency to develop a pilot program to provide training in high-growth construction sectors, media and technology and the green economy.

Hi Rise Tutorial

Empowers and equips students and parents with strategies and skills to succeed by improving academic achievement with an emphasis on reading and math skills and adhering to Christian values through moral, spiritual, ethical, physical and mental growth.

Anger Management/Domestic Violence Program

Certified by the Alameda County Probation Department, this program provides 52 weeks of classes in domestic violence education, prevention and group counseling for individuals convicted of domestic violence. Over 400 people are served annually.

“I bring my child to the FLC Campus to make sure she gets a head start.”



“I know I need to get my anger under control. I attend classes and discussion groups at the FLC Campusto get things off my chest, listen, and learn how to be better and do better.”



Prison Ministry

For over twenty years the Allen Temple Prison Ministry (ATPM) has served incarcerated men, women and their families. This ministry provides a full church service twice a month at the federal correctional institution in Pleasanton, California, and also serves state prisons in Santa Rita and Soledad, county jails in Santa Rita and Oakland, and the Booth House in Oakland. During the holiday season, the ATPM provides gifts to the children of incarcerated parents.

Malachi

Provides support services to non-custodial fathers such as life skills, mentoring, peer group support, GED preparation, and supervised visitation.

Hispanic Ministries

Provides Spanish-speaking worship services, social gatherings and outreach services.

Allen Temple Cultural & Performing Arts

Individual instruction is provided to all levels of students in woodwinds, strings, percussion, piano, voice and guitar. Each summer, two sessions of training for children and youth are also provided which includes instruction in music theory as well as attendance to the symphony and opera.

Food Pantry

Serves 1,500 to 2,000 people throughout the year. The Food Pantry also provides annual food give-aways in partnership with the NBA Players Association and Food for America reaching 1,200 and 5,000 people respectively.

Library

Offers a wide variety of books and educational materials for children and adults, study space as well as computers.

Athletics

Fifteen teams with 175 boys and girls participating in baseball, softball, basketball and junior golf.

Clothing Pantry

Clothing provided to 750 to 1,000 people a year.

FLC Campus Partners include:

- Allen Temple Health and Social Services Ministry
- Allen Temple Housing and Economic Development Corporation
 - East Oakland Community Basketball League
 - Head Start Program – Oakland Unified School District
 - Leadership Institute at Allen Temple
 - NBA Players Association – Feeding Program
 - Oakland Unified School District
 - Oakland Youth Symphony
 - VISTA – Income Tax Program

For more information about our programs, services and non-profit partners, visit allentemple.org.



“ The FLC Campus is a vital resource for the Hispanic community of far East Oakland. It doesn't just provide much-needed programs that cater to the special and specific needs of the local Spanish-speaking population; it saves lives for generations by offering critical employment opportunities throughout the Campus itself. ”

—Rev. Ruben Hurtado, Allen Temple Hispanic Ministry



“Each summer, I attend music camp at the FLC Campus. This year, I learned to play the violin and made lots of friends.”

ABOUT THE FAMILY LIFE CENTER CAMPUS

The 64,000 square foot, two-story Family Life Center was completed in 1999 and serves as a safe haven in the epicenter of crime and disinvestment in the East Oakland community. It is the only community center in East Oakland that is open to the public seven days a week.

In 2001, the Campus was formed with the purchase on an adjacent 10,800 square foot building now known as the Dr. J. Alfred Smith, Sr. Training Academy (DJASSTA). The programs provided by the Campus address the holistic needs of children, families and the community at large.

The FLC Campus includes:

- 74,800 square feet of community-serving space
- 35 classrooms
- 3 board rooms
- 33,366 square foot parking lot which also serves as food distribution center
- Comprehensive library
- Nursery
- Commercial kitchen
- Indoor/outdoor performance stage
- Full-court, multi-purpose gymnasium/community room for intramural sports, graduations, wedding receptions, concerts and other community events
- Courtyard with gardens

“ The Campus is a refuge, an oasis and a catalyst for powerful and lasting social and economic justice. There is no choice. We must persevere. ”

— Verdell Brooks, Chair
Board of Trustees, Allen Temple Baptist Church

CAPITAL CAMPAIGN PRIORITIES

The primary purpose of the Family Life Center Campus Capital Campaign is to raise the funds required to renovate the Dr. J. Alfred Smith, Sr. Training Academy (DJASSTA), retire the mortgage on the Family Life Center, and establish an endowment for community services.

Members of Allen Temple Baptist Church are committed to the social justice vision of long-term Pastor J. Alfred Smith, Sr. Under his leadership, the church has built the FLC Campus and purchased (and paid for) the DJASSTA building. Under his direction, church members have dedicated themselves to serving the individuals and families of East Oakland, to funding the programs housed on the Campus and to paying the mortgage on the FLC Campus building.

As Pastor Smith Sr. retires after 40 years of service, church leadership and members have stepped up their commitment to his social justice vision and the services provided through the Campus.

CAMPAIGN GOAL: \$5 MILLION OVER 3 YEARS

COMPLETE THE PURCHASE OF THE FAMILY LIFE CENTER: **\$3.1 MILLION**

Retirement of the mortgage will allow the church to allocate funds that are currently being directed to the mortgage to go to church ministries, for improvements and upgrades to the sanctuary and other related expenses. Church membership has committed to raise this \$3.1 million from within the Allen Temple membership, including former members, family and friends.

RENOVATE THE DR. J. ALFRED SMITH, SR, TRAINING ACADEMY:

\$1.3 MILLION

Renovation will put into use the 10,800 square foot building providing increased space for campus programs.

ESTABLISH AN ENDOWMENT FOR COMMUNITY SERVICE:

\$.6 MILLION

This endowment will ensure that funds are available to support ongoing community initiatives housed throughout the Family Life Center Campus.

TOTAL: \$5 MILLION

“ Through God's anointing, we will come together in Christian faith and give the gift of life to families in East Oakland. I have faith in our ultimate success. ”

—Pastor Emeritus, Dr. J. Alfred Smith, Sr.

THE RENOVATION

Renovating the Dr. J. Alfred Smith, Sr. Training Academy will put into service a building bought and paid for in 2002. The renovation will include required earthquake retrofits and structural improvements that will more than double the space for cutting-edge job training programs in technology and the green economy. It will also provide dedicated space for the Campus' highly regarded food and clothing pantries.



COMMUNITY INVESTMENT OPPORTUNITIES

The Family Life Center Campus Capital Campaign provides the community with opportunities to invest in the health and economic development of East Oakland. The leadership and membership of Allen Temple Baptist Church together with select funders have created a campus that provides a diverse array of services to a community in need. Together an expanded community of supporters can leverage the initial investment of time, funds and compassion so that larger numbers of individuals and families can benefit and transform their lives.

To learn more about the generous benefits and naming opportunities provided in connection with campaign giving, please contact Constance Walker and Deacon Willis White at capitalcampaign@allen-temple.org, call 510-544-8910, or visit allen-temple.org.

To contribute, make checks payable to:
Allen Temple Family Life Center Campus Capital Campaign
8501 International Blvd.
Oakland, CA 94621

“ This campaign is about more than the Allen Temple Baptist Church—it is about our commitment to the individuals and families of East Oakland. ”

— Allen Temple Co-chairs,
Constance Walker and
Deacon Willis White

TO CONTRIBUTE, MAKE CHECKS PAYABLE TO:

Allen Temple Family Life Center Campus Capital Campaign,
8501 International Blvd.
Oakland, CA 94621

For more information, contact Co-chairs Constance Walker and Willis White
at capitalcampaign@allen-temple.org, call 510-544-8910, or visit allen-temple.org

Campaign Counsel Provided by:
Saad & Shaw - Comprehensive Fund Development Services
saadandshaw.com

For more information about the Allen Family Life Center Capital Campaign visit:
allen-temple.org

